

VSAI – Certified Speaking Professional (CSP)

Marketing Materials and Products Form

This form supports the assessment of your **professionalism, branding, and expertise** as a working professional speaker.

Please provide **direct links** to examples of your **marketing materials** and **products** as outlined below.

Important:

- All links must be **clickable** and lead **directly to the stated item**, not to a generic website or homepage.
- Ensure that all materials are **publicly accessible** or provide viewer access permissions if hosted privately.
- Minimum **5 examples** of professional marketing materials or products.
- Submitted materials will be assessed for consistency, quality, and professional presentation.”

Section 1: Marketing Materials

(Examples include: speaker one-sheet, brochure, media kit, client catalogue, promotional video, checklists, or showreel.)

No.	Item Description	Direct Link*
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

Section 2: Products

(Examples include: books, online or coaching programs, consulting packages, digital courses, games, or card decks.)

No.	Item Description	Direct Link*
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

Applicant's Signature: _____

Date: _____

Applicant's Full Name: _____